

# Inna Melikyan

I am UX/UI Designer with Dev. skills and high-school teacher, combining my passion for both design and education. As a designer, I thrive on creating visually engaging and user-friendly digital experiences. I strive to make technology more accessible to users.

My role as an educator allows me to impart knowledge, foster critical thinking, and inspire the next generation. In both my roles, I am committed to continuous learning, fostering creativity, and making a positive impact.

## My Portfolio



## Contact Info

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## Skills

Wireframing and Prototyping  
Information Architecture  
Interaction Design  
infographics  
Typography  
Responsive Design  
User-Centered Design  
Marketing Principles  
Design System  
Branding and Visual Identity  
Logo Design

## My Tools

HTML/CSS/JS  
Adobe XD, Figma, Photoshop  
Illustrator, After Effects  
Invision, Zeplin  
Wordpress, Elementor

## Languages

Hebrew, Russian, English

## Work experience

### 2019 - 2021 ● Freelance | UX/UI

- **Project Management:** Efficiently handle multiple projects and meet deadlines
- **End-to-End Design:** Ensure high-quality, visually appealing design solutions
- **Prototyping:** Create wireframes, interactive prototypes, and high-fidelity mockups
- **Responsive Design:** Implement user-friendly designs across various devices
- **Branding:** Design logos and brand materials
- **Design System:** Develop and maintain design systems for consistent and efficient design work.
- **Web Development:** Develop custom WordPress (Elementor) websites
- **Quality Assurance:** Ensure flawless website functionality through testing
- **Client Training:** Provide WordPress website management training
- **Motion Graphics:** Design captivating motion graphics for social media

### 2018 - 2019 ● Gns Digital - Publicies | UI Team Lead

- **Team Leadership:** Lead and manage design teams to deliver creative solutions that align with the business goals effectively.
- **Mentorship:** Provided guidance and mentorship to a team of 2 designers, fostering a collaborative and innovative design environment.
- **Interactive Design:** Expertly designed interactive games and websites, creating engaging and immersive digital experiences.
- **Landing Pages:** Designed landing pages and websites with varying levels of complexity, ensuring a compelling user experience.
- **Project Management:** Successfully multitasked several projects simultaneously, maintaining tight schedules and budgets without compromising quality.

### 2017 - 2018 ● JWT Israel | UX/UI, Marketing Designer

- **Landing Page Design:** Proficient in creating landing pages using "iCreate" and HTML/CSS/JS.
- **Digital Marketing Content:** Designed social media graphics, newsletters, and online ads.
- **Collaboration:** Worked closely with the marketing team to create brand-aligned, visually engaging content.
- **HTML Banners:** Developed HTML banners for online advertising.

### 2015 - 2017 ● Eshop, Ecommerce platform | Product Designer

- **Ecommerce UI Design:** Specialized in designing responsive websites for Ecommerce, focusing on enhancing user experiences and aesthetics.
- **E-shop UX Design:** Developed new features for E-shop platforms, improving usability and functionality.
- **Design System & Branding:** Created comprehensive design systems and branding materials, including logos, for both new and existing clients.
- **End-to-End Project Responsibility:** Successfully managed projects from inception to completion, ensuring every aspect of design was meticulously addressed.
- **Cross-Functional Collaboration:** Collaborated with cross-functional teams, including developers and product managers, to guarantee the alignment of design goals with project objectives.

## Education

### 2019 ● Udemy | Digital Marketing Strategy

### 2017 ● She codes | WEB - Html, CSS, JS

### 2016 ● HackerU | Full Stack Development

### 2011 - 2015 ● Kibbutzim College

### B.Ed. Des, Teacher's certificate

### 2006 - 2008 ● Military service