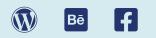
# Inna Melikyan

I am UX/UI Dsigner with Dev. skills and high-school teacher, combining my passion for both design and education. As a designer, I thrive on creating visually engaging and user-friendly digital experiences. I strive to make technology more accessible to users.

My role as an educator allows me to impart knowledge, foster critical thinking, and inspire the next generation. In both my roles, I am committed to continuous learning, fostering creativity, and making a positive impact.

# My Portfolio



# Contact Info

Bat - Yam, Jabotinsky 12 Melikyaninna@gmail.com 052-7568482

# Skills

Wireframing and Prototyping Information Architecture Interaction Design infographics Typography Responsive Design User-Centered Design Marketing Principles Design System Branding and Visual Identity Logo Design

# My Tools

HTML/CSS/JS Adobe XD, Figma, Photoshop Illustrator, After Effects Invision, Zeplin Wordpress, Elementor

## Languages

Hebrew, Russian, English

#### Work experience

#### 2019 Freelance UX/UI

- Project Management: Efficiently handle multiple projects and meet deadlines
  - End-to-End Design: Ensure high-quality, visually appealingdesign solutions
  - **Prototyping:** Create wireframes, interactive prototypes, and high-fidelity mockups
  - Responsive Design: Implement user-friendly designs across various devices
  - Branding: Design logos and brand materials
  - **Design System:** Develop and maintain design systems for consistent and efficient design work.
  - Web Development: Develop custom WordPress (Elementor) websites
  - Quality Assurance: Ensure flawless website functionality through testing
  - Client Training: Provide WordPress website management training
  - Motion Graphics: Design captivating motion graphics for social media

# 2018 • Gns Digital - Publicies | UI Team Lead

-2019

2021

- Team Leadership: Lead and manage design teams to deliver creative solutions that align with the business goals effectively.
- **Mentorship:** Provided guidance and mentorship to a team of 2 designers, fostering a collaborative and innovative design environment.
- Interactive Design: Expertly designed interactive games and websites, creating engaging and immersive digital experiences.
- Landing Pages: Designed landing pages and websites with varying levels of complexity, ensuring a compelling user experience.
- **Project Management:** Successfully multitasked several projects simultaneously, maintaining tight schedules and budgets without compromising quality.

## 2017 • JWT Israel | UX/UI, Marketing Designer

- Landing Page Design: Proficient in creating landing pages using "iCreate" and HTML/CSS/JS.
- Digital Marketing Content: Designed social media graphics, newsletters, and online ads.
- **Collaboration:** Worked closely with the marketing team to create brand-aligned, visually engaging content.
- HTML Banners: Developed HTML banners for online advertising.

## 2015 • Eshop, Ecommerce platform Product Designer

-2017

2018

- Ecommerce UI Design: Specialized in designing responsive websites for Ecommerce, focusing on enhancing user experiences and aesthetics.
- E-shop UX Design: Developed new features for E-shop platforms, improving usability and functionality.
- Design System & Branding: Created comprehensive design systems and branding materials, including logos, for both new and existing clients.
- End-to-End Project Responsibility: Successfully managed projects from inception to completion, ensuring every aspect of design was meticulously addressed.
- **Cross-Functional Collaboration:** Collaborated with cross-functional teams, including developers and product managers, to guarantee the alignment of design goals with project objectives.

#### Education

- 2019 Udemy | Digital Marketing Strategy
- 2017 She codes | WEB Html, CSS, JS
- 2016 HackerU | Full Stack Development
- 2011 Kibbutzim College
- 2015 B.Ed. Des, Teacher's certificate
- 2006 Military service

2008